

Connexin Cookie policy

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1 INTRODUCTION

Our website, https://www.connexin.co.uk (hereinafter: "the website") uses cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our websites.

2 APPLICABLE LEGISLATION

The Privacy and Electronic Communications (EC Directive) Regulations 2003

Data Protection Act 2018

3 DEFINITIONS/ABBREVIATIONS

ICO - Information Commissioners Office

4 WHAT ARE COOKIES?

Cookies are small files sent along with pages of this website and stored by your browser on your device. The information stored in cookies may be returned to our servers or to the servers of relevant third parties during subsequent visits

5 WHAT ARE SCRIPTS?

Scripts are pieces of code that make our website function properly and interactively. This code is executed on our server or on your device.

6 WHAT IS A WEB BEACON?

A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. Various data about you is stored using web beacons

Cookie Policy - CXNWB 019

Page 1 of 6





7 CONSENT

When you visit our website for the first time, we show you a pop-up explaining cookies. By clicking "Save preferences," you consent to our use of the selected categories of cookies and plug-ins as described in this policy. You can disable cookies via your browser, but this may affect the website's functionality.

8 YOUR CONSENT SETTINGS

- Functional
- Statistics
- Marketing

9 TYPES OF COOKIES WE USE

9.1 Technical or Functional Cookies

These cookies ensure that certain parts of the website work properly and that your user preferences are remembered. They make it easier for you to use our website by, for example, keeping items in your shopping cart. These cookies can be placed without your consent.

9.2 Advertising Cookies

We use advertising cookies to personalize ads and gain insights into campaign results. These cookies create a profile based on your click and surfing behavior on and outside our website. As these are tracking cookies, we ask for your permission to place them.

9.3 Social Media Buttons

Our website includes buttons for Facebook, Twitter, LinkedIn, and Instagram to promote or share pages. These buttons use code from the respective social media platforms, which place cookies. These cookies can store and process certain information, allowing personalized ads to be shown to you. Please refer to the privacy policies of these social networks for more information.

Cookie Policy - CXNWB 019

connexin

Page 2 of 6



10 COOKIES WE USE

- Zendesk: For customer chat support. Privacy Policy
- Google Analytics: For website statistics. <u>Privacy Disclosures Policy Analytics Help</u>
- Vimeo: For video display. <u>Security and privacy information and documentation available to customers Vimeo Help Center</u>
- YouTube: For video display. <u>How YouTube protects data privacy How YouTube Works</u>
- Facebook: For displaying recent social posts and/or social share buttons.
 Meta Privacy Policy How Meta collects and uses user data | Privacy
 Centre | Manage your privacy on Facebook, Instagram and Messenger |
 Facebook Privacy
- Twitter: For displaying recent social posts and/or social share buttons.
 <u>Privacy-Policy-Terms-of-Service_EN.pdf</u>
- LinkedIn: For displaying recent social posts and/or social share buttons.
 <u>LinkedIn Privacy Policy</u>

11 YOUR RIGHTS REGARDING PERSONAL DATA

You have the following rights regarding your personal data:

- Right to Information: Know why your data is needed, what happens to it, and how long it is retained.
- Right of Access: Access your personal data known to us.
- Right to Rectification: Supplement, correct, delete, or block your personal data
- Right to Withdraw Consent: Revoke your consent and have your data deleted.
- Right to Data Portability: Request all your data and transfer it to another controller.
- Right to Object: Object to the processing of your data.

To exercise these rights, please contact us using the details at the bottom of this policy. If you have a complaint about how we handle your data, you can also contact the ICO.

Cookie Policy - CXNWB 019

connexin



12 MANAGING COOKIES

You can delete cookies automatically or manually via your browser settings. You can also specify that certain cookies may not be placed. For more information, refer to your browser's help section. Disabling cookies may affect the functionality of our website. If you delete cookies, they will be placed again after your consent when you revisit our website.

13 CONTACT DETAILS

For questions and/or comments about our cookie policy and this statement, please contact us by using the following contact details:

Connexin Ltd
Unit 28 K3 Business Park
200 Clough Road
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Cookie Policy - CXNWB 019

